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## [Listening to Patient Perspectives: Richard Saynor In Conversation with Patient Advocacy Leaders \[1\]](#)

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As a company that pioneers access for patients across the world, it is vital that we hear from the patient community we serve. The work of patient organizations is very important for our society and now more critical than ever during these unprecedented times.

That's why, Sandoz CEO Richard Saynor had a series of conversations with patient advocacy leaders from across the globe. During these conversations, Richard listens to better understand the needs and perspectives of the patient community.

Watch the conversations below and read about Richard's key learnings from his conversations here:

<https://www.linkedin.com/pulse/taking-patient-focus-next-level-richard-saynor/> [2]

### **In conversation with Patient Advocacy leader Pam Traxel**

Richard's first conversation was with patient advocacy leader, Pam Traxel, Senior Vice President of the American Cancer Society Cancer Action Network.

Part 1 is about the impact of the pandemic on cancer patients and Part 2 is about the economic and psychological impact on US patients of unpredictable out-of-pocket costs and the role companies like Sandoz can play in addressing the issue.

- Part 1



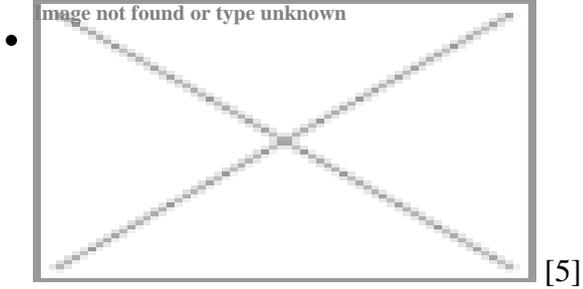
- Part 2



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## **In conversation with Patient Advocacy leader Salvo Leone**

Richard's second conversation was with Salvo Leone, the chairman of the European Federation of Crohn's & Ulcerative Colitis Associations (EFCCA) to learn more about the impact of the pandemic on Inflammatory Bowel Disease (IBD) patients and his perspectives on digital and patient engagement.



- Part 2



## In conversation with Patient Advocacy leader Sonia Tropé

Richard's third conversation was with patient advocacy leader, Sonia Tropé, the director of the Association Nationale de Défense contre l'Arthrite Rhumatoïde (ANDAR) to learn about the impact of the pandemic on Rheumatoid Arthritis (RA) patients and her views on patient engagement and access.

- [In Conversation with Sonia Trope](#)

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- [In Conversation with Sonia Trope](#)

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